



Introduction to

ecca



European Coil Coating Association

ECCA is the **Voice of the Coil Coating industry in Europe**, representing 100 companies, active in coil coating and the major suppliers to the industry.

- Founded in 1967
- Headquarters located in Brussels
- Association of corporate companies
(≠ federation of national associations)



EUROPEAN COIL COATING ASSOCIATION

Promotion of the use of coil and/or sheet coated metal as the environmentally sound, the cost-effective and the high-quality method of finishing



Prepainted metals: the big picture (European data)



Tons of prepainted metal

Steel: **5,2** million

Alu: **0,4** million



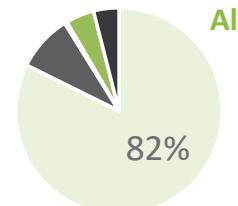
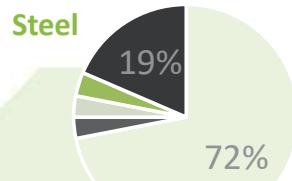
Surface covered (sqm)

Steel: **1,1** billion

Alu: **0,3** billion



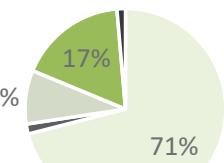
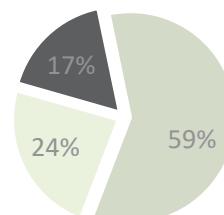
Market segments



- BUILDING
- TRANSPORT
- WHITE GOODS
- OTHER APPLICATIONS
- GENERAL INDUSTRY & SERVICE CENTRES



Paint Technologies



- PRIMERS
- BACKCOATS
- TOPCOATS
- POLYESTERS
- PVDF
- PLASTISOL
- POLYURETHANE

MISSION & Objectives



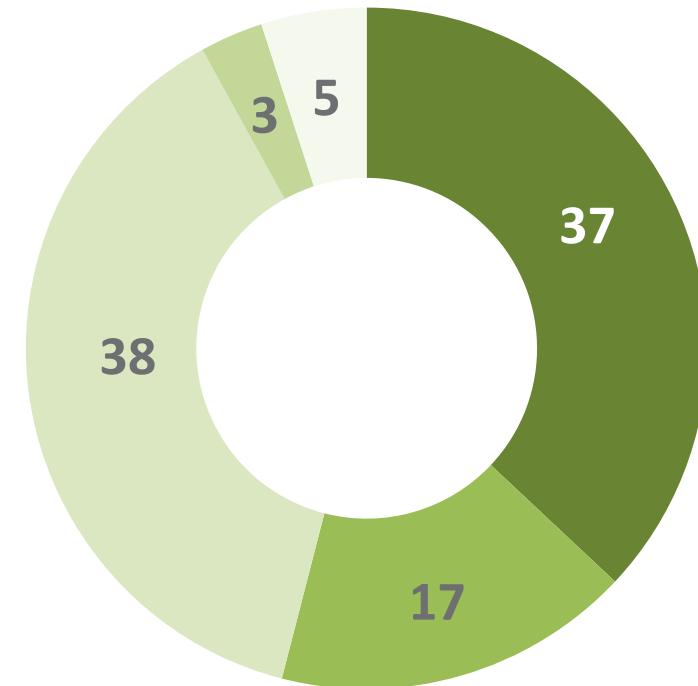
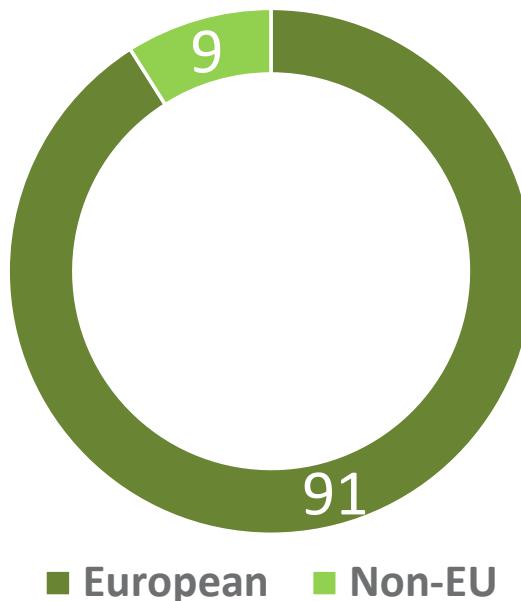
- Increasing the awareness of prepainted metal through promoting its environmental, cost, quality and design benefits
- Stimulating market, application, product and process development
- Setting quality performance standards and developing test methods
- Granting of Quality and Sustainability Labels for prepainted metal on the basis of the technical and sustainability requirements defined in the ECCA Premium® Label manual and based on independent third-party control
- Representation of the Industry in its contacts with Public Officials, Public Authorities, other Trade Associations and Professional Bodies.

Why join ECCA?



- To gain exposure to the major players of the coil coating industry and networking opportunities with a wide variety of industry experts
- To have access to the latest technical developments and benefit from them
- To gain a benchmark with major players in order to improve your own operations
- To get regular updates on European legislation and major issues faced by the sector
- To participate in working groups, shape the work of the Association and gain a competitive advantage

2025 ECCA membership



- Coil Coaters
- Other suppliers (*)
- Paint suppliers
- Stockists

(*) Pretreatment, Resins, Pigments, Equipment
(**) Research Institutes, other associations

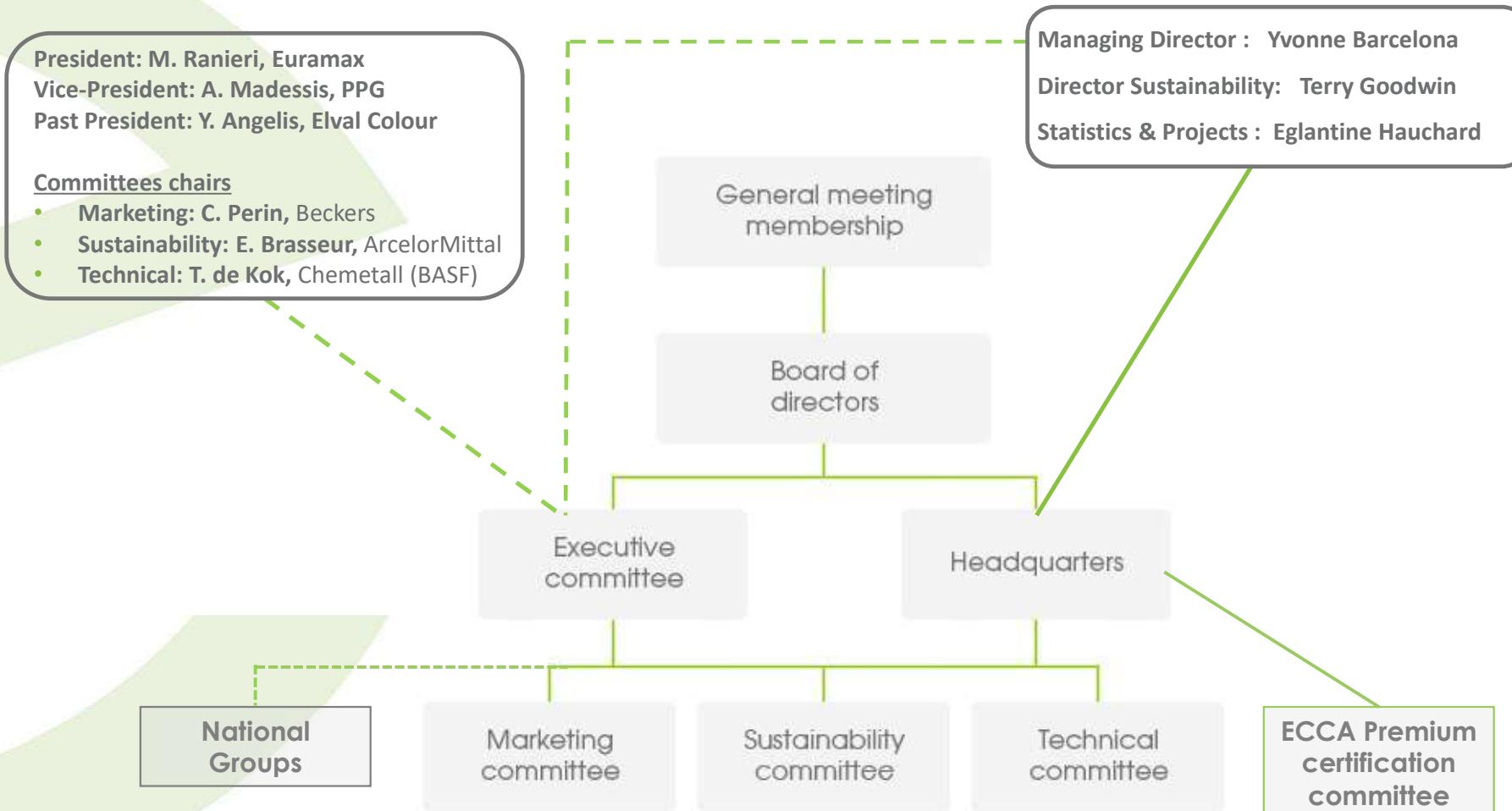
ECCA membership – 2025



- 37** European Coil Coaters (Alucor, ArcelorMittal, Arconic, Elval, Euramax, Novelis, Speira, SSAB, TataSteel, US Steel ...)
- 3** European Stockists
- 16** European Paint Suppliers (Akzo Nobel, Axalta, Beckers, PPG, Sherwin-Williams...)
- 31** Other European Ordinary Members (Arkema, BASF (ex-Chemetall), Henkel, ...)
- 4** European Extraordinary Members
- 9** Non-European members (technology suppliers)

100

ECCA Organisation



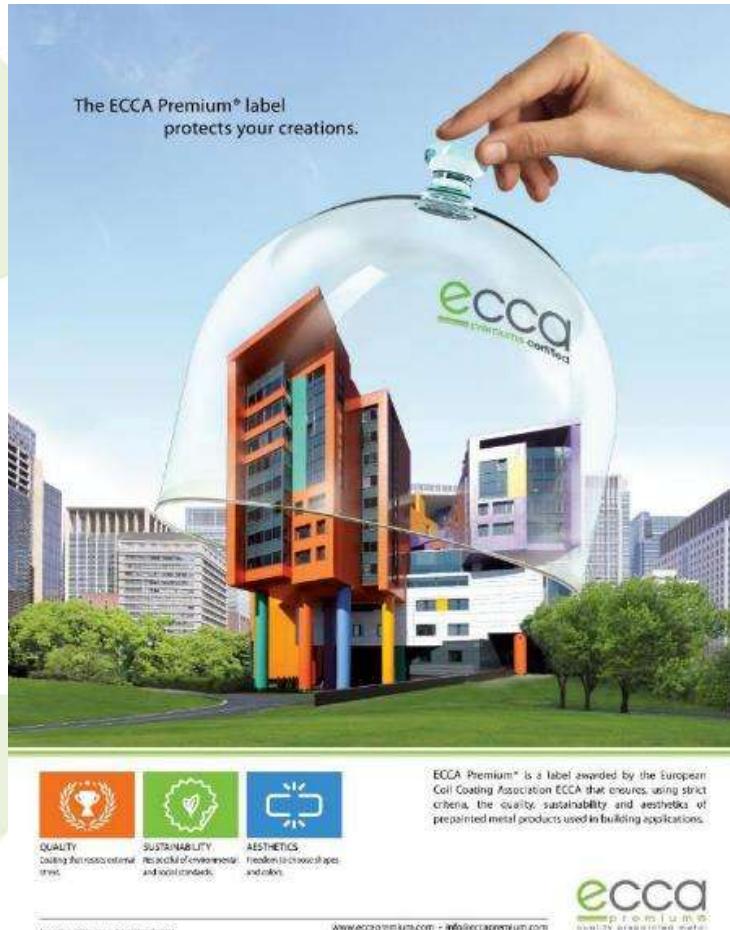
ECCA major activities

- Communication, Promotion, Education
- Shipment statistics
- Standards and Tests methods development
- Environmental Benchmarking
- Life Cycle Analysis
- Legislation monitoring
- Technical projects
- Conferences
- Quality & Sustainability Label

ECCA conferences (twice a year)

- Learning about the latest technical developments
- Ample networking opportunities with the representatives of the international Coil Coating Industry and their customers
- Next conferences
 - **Alicante (ES), 27-29 May 2026**
 - **Brussels (BE), 24-25 November 2025**





ECCA PREMIUM®

Quality and Sustainability label for prepainted metals

www.eccapremium.com

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- Participate in working groups, shape the work of the Association and gain a competitive advantage



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