

# Introduction to eccca



# European Coil Coating Association

**ECCA** is the **Voice of the Coil Coating industry in Europe**, representing 100 companies, active in coil coating and the major suppliers to the industry.

- Founded in 1967
- Headquarters located in Brussels
- Association of corporate companies  
(≠ federation of national associations)



# EUROPEAN COIL COATING ASSOCIATION

Promotion of the use of coil and/or sheet coated metal as the environmentally sound, the cost-effective and the high-quality method of finishing

**~100 MEMBERS**

TECHNOLOGY PROVIDERS

PAINT, FILM AND  
PRE/TREATMENT  
CHEMICAL SUPPLIERS

RAW MATERIALS  
SUPPLIERS

COIL COATING  
COMPANIES

EQUIPMENT MANUFACTURERS



## ORGANISATION



Several national groups acting locally (DE, FR, IT, NL, Nordics)



**3** Permanent employees



**2/year** conferences



**~800k€** Budget



**5/year** Board meetings



**3** Committees & Working groups

## KEY ACTIVITIES

*All data exchange done on anonymous basis and respecting EU competition laws*



- Social Media
- ECCA award
- Website revamping
- Architect event
- Spring congress
- Webinars



- Ongoing standards revision
- Publications (ex. recycling of preprinted metals, reaction to fire)
- Development of new test methods
- Indoor Air quality
- Webinars (ex: Standards, Storage and handling guidelines)
- Autum Congress & Workshop



- Legislation (IED revision, REACH candidate list)
- Environmental Indicators benchmarking survey
- Microplastics project
- Digipass
- Webinars (ex. Standards)



- Increasing interactions with Downstream Users
- Mobility project
- Mass balance
- Coil Coating line of the future
- Decarbonisation strategy
- BPA

## MISSION & OBJECTIVES



Increasing the **awareness** of preprinted metal, **promoting** its environmental, cost, quality and design **benefits**



Stimulating **market, application, product** and **process** development



Setting quality performance standards and developing test methods



Granting Quality and Sustainability **Labels** for preprinted metal based on the ECCA Premium® Label



Representing the Industry with Public **Officials**, Public **Authorities**, other Trade **Associations** and Professional **Bodies**



Representing **90%** of the **output** of the **European coil coating industry**

## DISCOVER MORE



[info@preaintedmetal.eu](mailto:info@preaintedmetal.eu)



<https://preaintedmetal.eu>



European Coil Coating Association - ECCA



<https://www.youtube.com/@eccca-preaintedmetal8956>



[www.preaintedmetalacademy.eu](http://www.preaintedmetalacademy.eu)



Av. de Tervueren 273, 1150 Brussels, Belgique

# Prepainted metals: the big picture (European data)



## Tons of prepainted metal

Steel: **5,2** million

Alu: **0,4** million



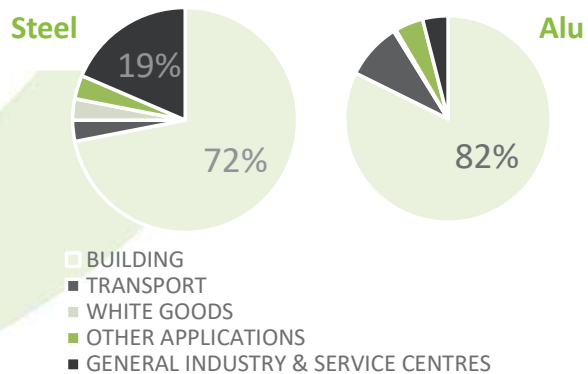
## Surface covered (sqm)

Steel: **1,1** billion

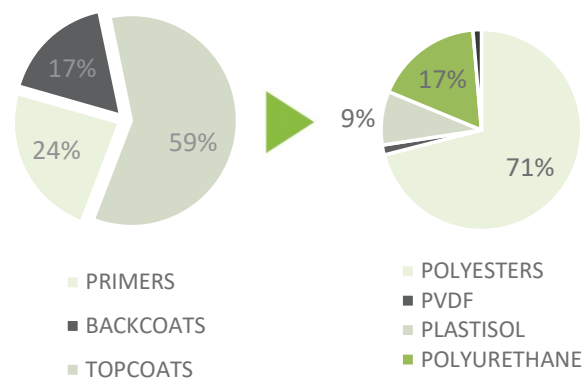
Alu: **0,3** billion



## Market segments



## Paint Technologies



## MISSION & Objectives

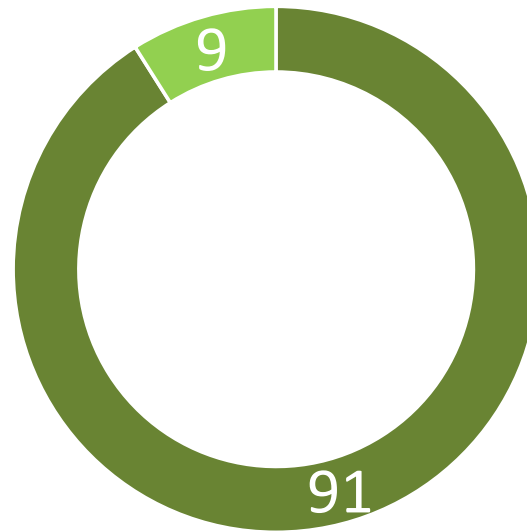
- Increasing the awareness of **preainted metal** through promoting its environmental, cost, quality and design benefits
- **Stimulating** market, application, product and process development
- Setting quality performance **standards** and developing **test methods**
- **Granting of Quality and Sustainability Labels** for preainted metal on the basis of the technical and sustainability requirements defined in the ECCA Premium® Label manual and based on independent third-party control
- **Representation** of the Industry in its contacts with Public Officials, Public Authorities, other Trade Associations and Professional Bodies.



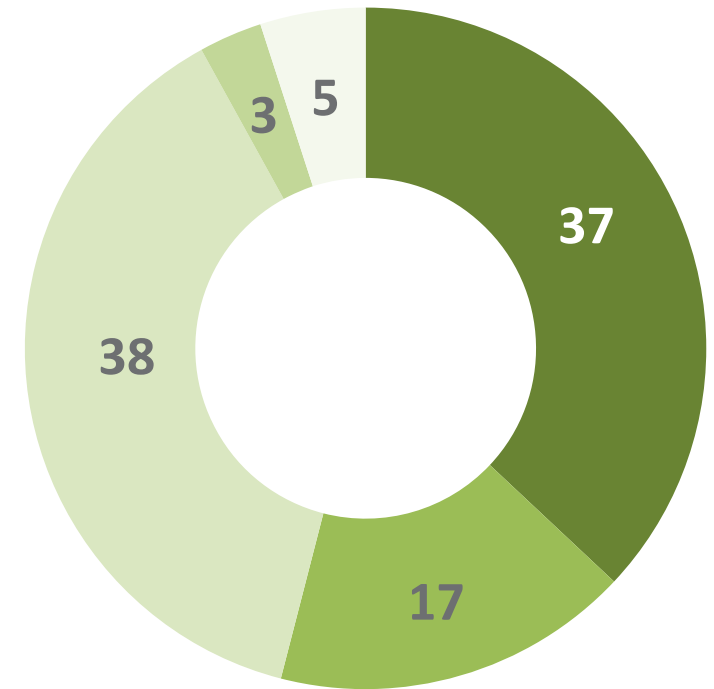
## Why join ECCA?

- To gain exposure to the major players of the coil coating industry and networking opportunities with a wide variety of industry experts
- To have access to the latest technical developments and benefit from them
- To gain a benchmark with major players in order to improve your own operations
- To get regular updates on European legislation and major issues faced by the sector
- To participate in working groups, shape the work of the Association and gain a competitive advantage

# 2025 ECCA membership



■ European ■ Non-EU



■ Coil Coaters ■ Paint suppliers  
■ Other suppliers (\*) ■ Stockists  
■ Extraordinary (\*\*)

(\*) Pretreatment, Resins, Pigments, Equipment

(\*\*) Research Institutes, other associations

# ECCA membership – 2025

**37** European Coil Coaters (Alucoil, ArcelorMittal, Arconic, Elval, Euramax, Novelis, Speira, SSAB , TataSteel, US Steel ...)

**3** European Stockists

**16** European Paint Suppliers (Akzo Nobel, Axalta, Beckers, PPG, Sherwin-Williams...)

**31** Other European Ordinary Members (Arkema, BASF (ex-Chemetall), Henkel, ...)

**4** European Extraordinary Members

**9** Non-European members (technology suppliers)

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**100**



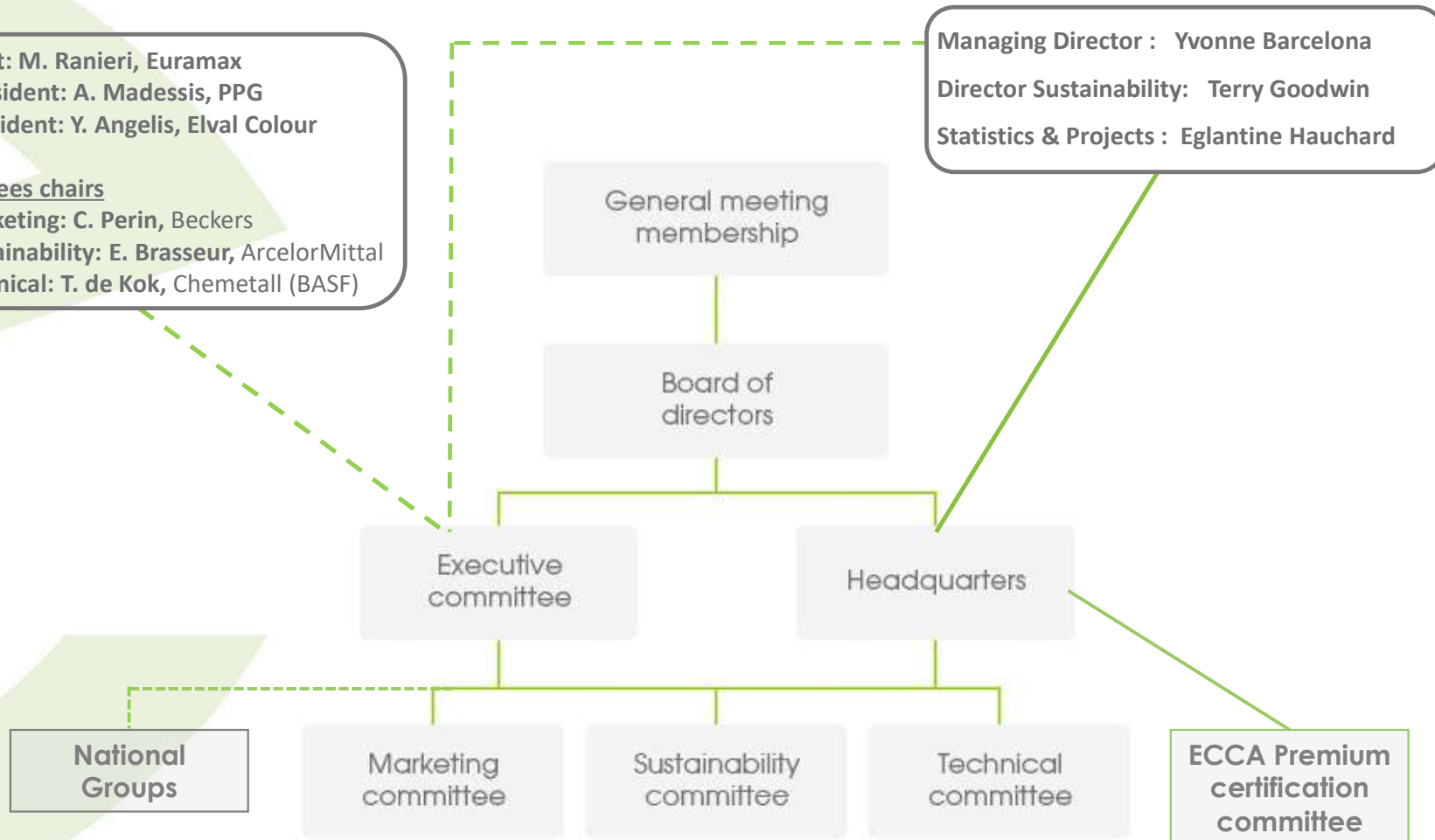
# ECCA Organisation

**President:** M. Ranieri, Euramax  
**Vice-President:** A. Madessis, PPG  
**Past President:** Y. Angelis, Elval Colour

**Committees chairs**

- **Marketing:** C. Perin, Beckers
- **Sustainability:** E. Brasseur, ArcelorMittal
- **Technical:** T. de Kok, Chemetall (BASF)

**Managing Director :** Yvonne Barcelona  
**Director Sustainability:** Terry Goodwin  
**Statistics & Projects :** Eglantine Hauchard



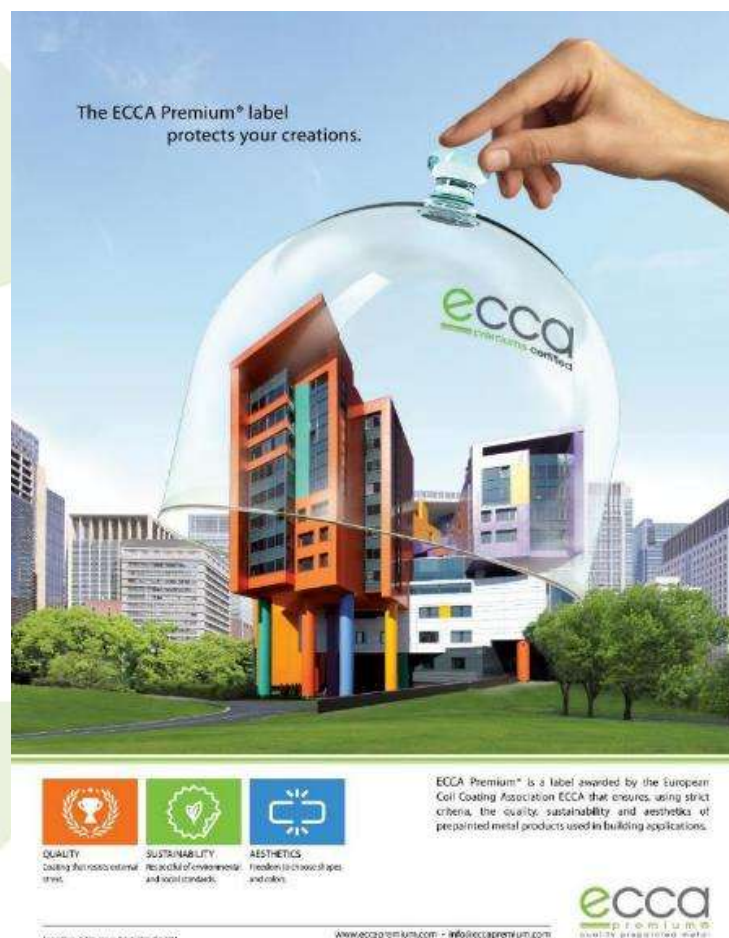
## ECCA major activities

- Communication, Promotion, Education
- Shipment statistics
- Standards and Tests methods development
- Environmental Benchmarking
- Life Cycle Analysis
- Legislation monitoring
- Technical projects
- Conferences
- Quality & Sustainability Label

## ECCA conferences (twice a year)

- Learning about the latest technical developments
- Ample networking opportunities with the representatives of the international Coil Coating Industry and their customers
- Next conferences
  - **Alicante (ES), 27-29 May 2026**
  - **Brussels (BE), 24-25 November 2025**





# ECCA PREMIUM®

## Quality and Sustainability label for pre-painted metals

[www.eccapremium.com](http://www.eccapremium.com)

Product quality	Manufacturing quality
<ul style="list-style-type: none"> <li>Product with minimum requested performance level based on EN10169 (steel) and EN1396 (Al)</li> </ul>	<ul style="list-style-type: none"> <li>ISO 9001</li> <li>OHSAS 18001 or similar (ISO 14001 or EMAS) management systems</li> <li>Quality control in production</li> </ul>
Product sustainability	Manufacturing sustainability
<ul style="list-style-type: none"> <li>NO Substances of Very High Concern (SVHC) that are included in the Annex XIV of REACH</li> </ul>	<ul style="list-style-type: none"> <li>ISO 14001</li> <li>Social responsibility policy</li> <li>Responsible resources consumption: energy, water</li> <li>VOC and waste management</li> </ul>

## Join ECCA and ...

- Gain exposure to the major players of the coil coating industry and networking opportunities with a wide variety of industry experts
- Access to the latest technical developments and benefit from them
- Gain a benchmark with major players in order to improve your own operations
- Get regular updates on European legislation and major issues faced by the sector
- Participate in working groups, shape the work of the Association and gain a competitive advantage



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